

**FOREIGN ECONOMIC RELATIONS BOARD (DEİK)
TURKISH-CANADIAN BUSINESS COUNCIL (TCBC)
&
CANADIAN-TURKISH BUSINESS COUNCIL (CTBC)**

**7th ANNUAL JOINT CONFERENCE
“DIVERSIFYING OUT OF THE CRISIS”**

12 May 2009 /İstanbul, Hilton Hotel

PRELIMINARY PROGRAM

08:30 – 09:00	Registration
09:00 – 09:10	Film on Turkey
09:10 – 09:30	Welcome Addresses <ul style="list-style-type: none">• Dr. Yılmaz Argüden, Chairman, Turkish-Canadian Business Council (TCBC)• Mr. Ronald Denom, Chairman, Canadian-Turkish Business Council (CTBC)• H.E. Mark Bailey, Canadian Ambassador to Turkey
09:30 – 09:40	Introduction of Canadian Companies <ul style="list-style-type: none">• Mr. Scott Herr, President, Canadian-Turkish Business Council (CTBC)
09:40 – 10:00	Keynote Addresses <ul style="list-style-type: none">• Mr. Louis Lévesque, Canadian Deputy Minister of International Trade
10:00 – 10:15	Coffee Break
10:15 – 11:25	General Session: Doing Business in Turkey in Times of Uncertainty <p>Moderator: Dr. Yılmaz Argüden, Chairman, Turkish-Canadian Business Council (TCBC)</p> <p>Speakers:</p> <ul style="list-style-type: none">• Mr. Nedim Düzenli, Americas Regional Committee Chairman, World Turkish Business Council/ DEİK• Mr. Adnan Nas, Managing Partner, PwC• Mr. André Juneau, Director for Canada, EBRD• Ms. Sybille Lazar, Senior Manager, Southern Europe and Central Asia, IFC• Mr. Burak Aktaş, Regional Manager, Southeast Europe and the Baltics, EDC <p><i>“Success Story” —Scotiabank</i></p>
11:25 – 12:35	General Session: Exploring Joint Opportunities in the Region: Georgia & Azerbaijan <p>Moderator: Mr. Mike Ward, Senior Trade Commissioner, Canadian Embassy</p> <p>Speakers:</p> <ul style="list-style-type: none">• Ms. Nigar Rasulova, PR Manager, AZPROMO (Azerbaijani Exp. & Inv. Prom. Found.)• Mr. Clifford Isaak, Managing Partner - Caucasus Region, PwC• Mr. Michael Davey, Country Director - Belarus, Moldova and the Caucasus, EBRD Georgia• Ms. Ia Janashia, Deputy Director, Georgian National Investment Agency (GNIA)• Cihan Candemir*, General Manager, Yuksel Construction Company <p><i>“Success Stories” —Tippin Corporation & Digital Opportunity Trust</i></p>
12:35 – 14:00	Luncheon - Main Speech: <ul style="list-style-type: none">• Mr. Alpaslan Korkmaz, President, Republic of Turkey Prime Ministry, Investment Support and Promotion Agency of Turkey <p><i>“Success Stories” — Eldorado & Arbel</i></p>

14:00 – 15:00	<p>Sectoral Panel – Energy: Energy Policies, Issues and Clean Energy Technologies</p> <p>Moderator: Süreyya Yücel Özden, Vice-Chairman, Turkish-Canadian Business Council (TCBC)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Assoc. Prof. Dr. Mustafa Tırıs, Director, TÜBİTAK Marmara Research Center, Energy Institute • Mr. Ahmet Ocak, Chairman of the Department of Electricity Market, EPDK • Mr. Ron Denom, President, SNC Lavalin International Inc. • Mr. Doğanay Samuray, Chairman and General Manager, Palmet Energy • Mr. Ahmet Ümit Danişman* , General Manager, Akenerji Elektrik Üretim A.Ş
15:00 – 16:00	<p>Sectoral Panel – Information & Communication Technologies: Dynamics and opportunities in Technology, Media and Telecommunications''</p> <p>Moderator: Mr. Müjdat Altay, President, Nortel Netaş</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Prof. Dr. Bülent Örencik, Director, TÜBİTAK Marmara Research Center, ICT Institute • Celalettin Dinçer, Vice President, Turkish Telecom • Mr. Erkut Alkaya, Business Manager, RIM
16:00 – 16:15	Coffee Break
16:15 – 17:15	<p>Exploring Local Opportunities through Working with Local Municipalities</p> <p>Moderator: Mr. Enver Güney, Executive Committee Member, Turkish-Canadian Business Council (TCBC)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Mevlüt Vural, General Manager, İstanbul Water and Sewerage Administration (İSKİ) • Mr. Veysel Parlak, Çukurova Development Agency, Secretary General • İstanbul Metropolitan Municipality Representative • Mr. Tansel Tugal *, Chairman, Tugal Environmental Technology, Transportation and Energy Consultancy
16:15 – 17:15	<p>Roundtable on Agribusiness: The Canadian Agri-Food Sector & Opportunities For Building Business Partnerships with Turkey</p> <p>Moderator: Mr. Malcolm Forbes, Bilateral Relations Technical Trade & Development Directorate Agriculture and Agri-Food Canada (AAFC)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Hüseyin Arslan, General Manager, Arbel Pulse • Dr. Alister Muir, Scientist, AAFC • Mr. Malcolm Forbes, International Market Development Officer, AAFC • Mr. Sam Mitra, Director, International Sales & Business Development, Middle East & Asia, Central & Eastern Europe, Semex Alliance <p>“Success Story” — Arbel Bakliyat</p>
15:00 – 18:15	One-on-One Meetings (parallel to sessions)
18:15 – 19:15	Networking Reception

13 May 2009 – Optional Program

10:00 – 12:00	Nortel Netaş – Global Excellence Center Tour
12:00 – 13:00	Luncheon Hosted by Nortel Netaş